

Technician _____ Date _____

Tracking/Referral Form

Name _____

E-mail _____ (notification of cancelations, bulletins, savings opportunities)

I heard about you from the following:

- A. I am a previous client _____
- B. Received a letter _____
- C. Was referred by a friend _____ Name of friend _____
- D. Saw an ad on yellow pages _____ TV _____ Internet _____ Other _____

Dear Client,

I hope you are fabulously thrilled with our services. (If there is some reason you are not, please notify the technician or call us immediately.)

FREE MONEY FOR YOU!

As you probably know, advertising is very expensive. Instead of paying the newspaper or other places to advertise, **I'd Rather Pay You**. So if you'd take a few minutes to jot down 5 or 6 friends or relatives who would love our service too, I'll reward you.

You May Never Have to Pay For Cleaning Again!

For ever referral you give me that becomes a *NEW* client, *I'll Give You A Certificate for 10% of their first cleaning. You can redeem it for free cash or cleaning.* It's that simple. And frankly I'd much rather pay you than those advertising media.

Your Friends Will Love You!

We will offer your friends a **Free Room of Carpet Cleaning, In Your Name!** The letter will have an expiration date. After the expiration date, *we will not contact them again*, unless they request more information, or become a client. Isn't it Fun to Make Money, Help Friends, and Look Good all at the same time?

Name	Address and City	Phone
1.		
2.		
3.		
4.		
5.		
6.		

Thank you very, very much!

Please Give This Form To Your Technician! (Limit 1 Free Room Per New Customer)